



FAST TRACK YOUR FINANCIAL FREEDOM

MILLENNIALMONEY.COM

2018 MEDIA KIT

FEATURED ON



MILLENNIAL MONEY WAS FOUNDED IN 2015 BY GRANT SABATIER AFTER HE REACHED FINANCIAL INDEPENDENCE AT THE AGE OF 30. OVER THE PAST 3 YEARS MORE THAN 10,000,000 PEOPLE HAVE VISITED MILLENNIALMONEY.COM OR DOWNLOADED THE PODCAST, MAKING IT ONE OF THE TOP INDEPENDENT PERSONAL FINANCE BLOGS IN THE WORLD. FOCUSING ON QUALITY OVER QUANTITY, GRANT STILL CONTINUES TO PERSONALLY WRITE MOST OF THE BLOG CONTENT ON MONEY MANAGEMENT, ENTREPRENEURSHIP, SIDE HUSTLING, REAL ESTATE INVESTING, STOCK INVESTING, AND FINANCIAL INDEPENDENCE. MANY OF THE POSTS ARE SYNDICATED BY BUSINESS INSIDER, AS WELL AS SHARED THROUGH CONTENT PARTNERSHIPS. GRANT IS ALSO REGULARLY INTERVIEWED BY THE MEDIA AND HAS BEEN FEATURED IN OVER 200 INTERNATIONAL PUBLICATIONS.

50,000 +

E - MAIL
SUBSCRIBERS

400,000 +

MONTHLY
UNIQUE VISITORS

1,500,000 +

MONTHLY
UNIQUE PAGEVIEWS

2,300,000 +

PODCAST
DOWNLOADS

90,000 +

SOCIAL MEDIA
FOLLOWERS

PARTNERSHIP OPPORTUNITIES

- + BRAND PARTNERSHIPS
- + SPONSORED CONTENT
- + PODCAST SPONSORSHIP
- + BANNER ADS
- + SPEAKING & LIVE EVENTS
- + SOCIAL PROMOTION
- + GIVEAWAYS
- + CONSULTING

BLOG STATS

- 50% WOMEN/MEN
- 93% FROM THE UNITED STATES
- 82% AGES 22-35
- 52% EMAIL OPEN RATE

SELECTION OF BRAND PARTNERSHIPS



Fannie Mae® **.Mic**



Zillow

metromile



AMERICAN HOMEOWNER PRESERVATION



FIRST REPUBLIC
It's a privilege to serve you®

CUSTOM CONTENT TYPES

- + BLOG POSTS
- + VIDEO
- + AUDIO/PODCASTS
- + DISPLAY ADS
- + SOCIAL MEDIA POSTS
- + EMAIL

POPULAR TOPICS

- + PERSONAL FINANCE
- + FINANCIAL FREEDOM
- + ENTREPRENEURSHIP
- + FINTECH / MONEY TOOLS
- + INVESTING
- + REAL ESTATE
- + HOUSE HACKING
- + SIDE HUSTLING
- + EARLY RETIREMENT

AD RATES

AD RATES SHIFT BASED ON AVAILABLE INVENTORY AND DEMAND. PLEASE CONTACT US FOR CURRENT RATES.

LET'S WORK TOGETHER!

MILLENNIALMONEY.COM

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